

Get ready to  
reach your  
peak at  
**IMAGINE SUMMIT**  
**2017** May 1-3 in  
Atlanta

# 10

## REASONS TO MEET US AT THE TOP

Join us at the first annual Axway IMAGINE SUMMIT in Atlanta as we share and learn the latest ideas and best practices that are redefining what it means to fully experience the possibilities of digital transformation. IMAGINE SUMMIT 2017 takes place May 1–3 at the Grand Hyatt Atlanta in Buckhead and promises to be informative, inspiring and enjoyable. Here are 10 reasons to attend:



### 01

#### **Preview with workshops.**

Pre-conference “User Group Workshops” let you explore the changing roles and growth potential of MFT, B2B, API, OI/Analytics, and App Dev in the future of data.

### 02

#### **Start your climb from a solid platform.**

Product and solution experts will walk you through Axway AMPLIFY™ – the breakthrough data integration and engagement platform that makes customer experience (CX) networks possible.

### 03

#### **Get the news firsthand.**

Our featured keynote speaker from IDC Research will get you up to date on findings coming out of recent studies concerning omnichannel and customer experience trends.

### 04

#### **Learn from your peers.**

People who share your interests talk about their digital transformation and how they leveraged Axway solutions to differentiate themselves and gain a competitive advantage.

### 05

#### **Eat. Connect. Imagine.**

Networking lunches and breaks, which include a chance to meet the experts and experience Axway’s first Imagination Station, will fulfill your appetite and thirst for knowledge.

### 06

#### **Dive deep.**

Attend breakout sessions to hear what’s new in the AMPLIFY platform core offerings and see what’s coming up in future releases.

### 07

#### **Discover Syncplicity.**

Learn how our latest acquisition, Syncplicity, can help you create a digital workplace without borders, with its enterprise file sync and share solution.

### 08

#### **Be inspired.**

Jamie Clarke, explorer and mountaineer who knows a thing or two about reaching the top, will inspire and motivate you to believe no climb is too high, especially when it comes to your digital future.

### 09

#### **Celebrate conquering the summit.**

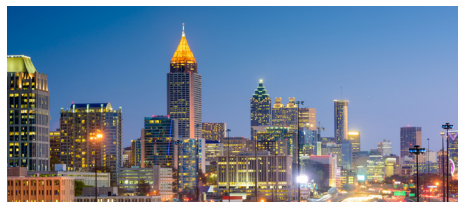
Don’t miss our Customer Appreciation Celebration. Join your peers and presenters at the Georgia Aquarium in Atlanta for an evening of gaming experiences, five-star cuisine and drinks.

### 10

#### **Let your imagination take shape.**

We know you have ideas, plans and dreams. At IMAGINE SUMMIT, you will have a chance to start realizing them. Informative, motivating speakers, workshops, networking events, solution demos and more will help your imagination take shape.

# About your stay



## Location

Grand Hyatt Atlanta is set within the upscale uptown neighborhood of Buckhead. Experience legendary Southern hospitality at this wonderful Atlanta hotel, located 2 blocks from the Buckhead MARTA station. Recently named one of USA Today's 10 Best Atlanta hotels, Grand Hyatt Atlanta is the perfect combination of sophistication, state-of-the-art amenities, and southern charm.



## Directions

Located on Peachtree Street, this Buckhead, Atlanta hotel puts you in the heart of Atlanta's best shopping, dining, sports and live music. Convenient to I-75 and I-85. Enjoy easy access to Hartsfield–Jackson Atlanta International Airport by taxi or the city's MARTA transit system.



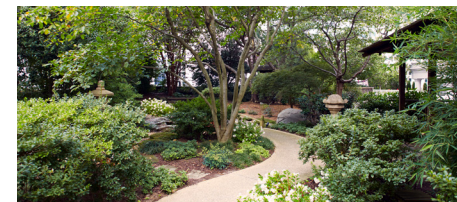
## Hotel Reservations

Book your room online at <https://aws.passkey.com/go/AxwayImagineSummit2017>

Or call 404-237-1234 and reference Axway IMAGINE SUMMIT 2017 to receive the discounted room rate of \$219.00 + tax per night.

We look forward to seeing you in Atlanta!

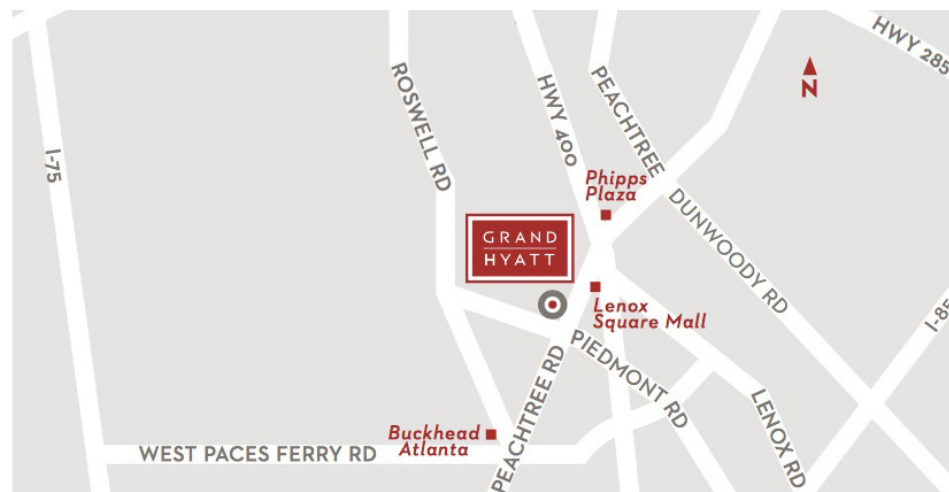
**Reserve your hotel room by  
APRIL 10, 2017!**



## Grand Hyatt Atlanta in Buckhead

3300 Peachtree Road NE  
Atlanta, GA 30305

<https://atlanta.grand.hyatt.com>



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